



Master Planning Project

LANE EVENTS CENTER

Lane Events Center Master Planning Project

Shaping the Future Together. Building a Vision for the Next 20 Years

The Lane Events Center (LEC) is a cornerstone of our community, bringing people together for events, programs, and celebrations while supporting local businesses and our regional economy. Now, we're asking: What comes next?

The next phase of the LEC Master Plan focuses on creating a shared vision for the next 10-20 years. From honoring cherished traditions to exploring bold new ideas, we're asking our community to help us define the future of the LEC.

With your help, we'll identify community needs, values, and priorities that will guide future investments.

The next phase of the Master Planning process will:

- Conduct an engagement process that gathers diverse perspectives and ideas
- Identify community needs, values, and priorities
- Shape a shared vision for the Lane Events Center
- Develop community-informed design concepts to bring the vision to life



Get Involved

We want to hear from you! Your input is essential as we plan the future of the LEC.

Upcoming Engagement Opportunities

- April 2025: Open House #1 >>>
- May 2025: Open House #2

You're Invited to an Open House!

Explore early visioning work, emerging values, and initial site concepts. Bring your ideas and help shape the future of the Lane Events Center!

Community Open House

Thursday, April 3 | 5-7 p.m.

Lane Events Center
796 W 13th Ave, Eugene, OR 97402
Convention Center, Meeting Room 4

Project Timeline: January 2025-July 2025

January-February 2025

Phase 1

Early Community
Input

March-May 2025

Phase 2

Community Visioning
& Design Concepts

June-July 2025

Phase 3

Refinement &
Recommendations

What is the Master Plan?

The Master Plan is a comprehensive, long-term planning document that provides a strategic framework for the development, improvement, and management of the LEC. An updated master plan will help guide investment in the property for the next 10 to 20 years and help us prioritize infrastructure updates.

This plan will support the LEC as it continues to grow and adapt, serving as a hub for events, programs, and emergency services that reflect the evolving needs and priorities of our community.



About the Lane Events Center

The LEC is a multi-purpose facility on a 52-acre site near downtown Eugene with indoor and outdoor spaces, including a 100,000 sq ft convention center, 18 rentable spaces and facilities, and 20 acres of outdoor event space.

The center hosts a variety of events throughout the year, including the Lane County Fair, trade shows, concerts, sporting events, community festivals, and educational programs. In a typical year, the center accommodates up to 1,250 event days, drawing approximately 785,000 visitors.

Questions or Feedback?

LEC Master Plan Project Team

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