

# LEC Master Planning Project

## WELCOME!

Please check-in and gather the materials for the Open House. We're excited to share with you the April Open House summary, refined principles and priorities, a draft vision statement, and updated site concepts.

Thank you for participating!



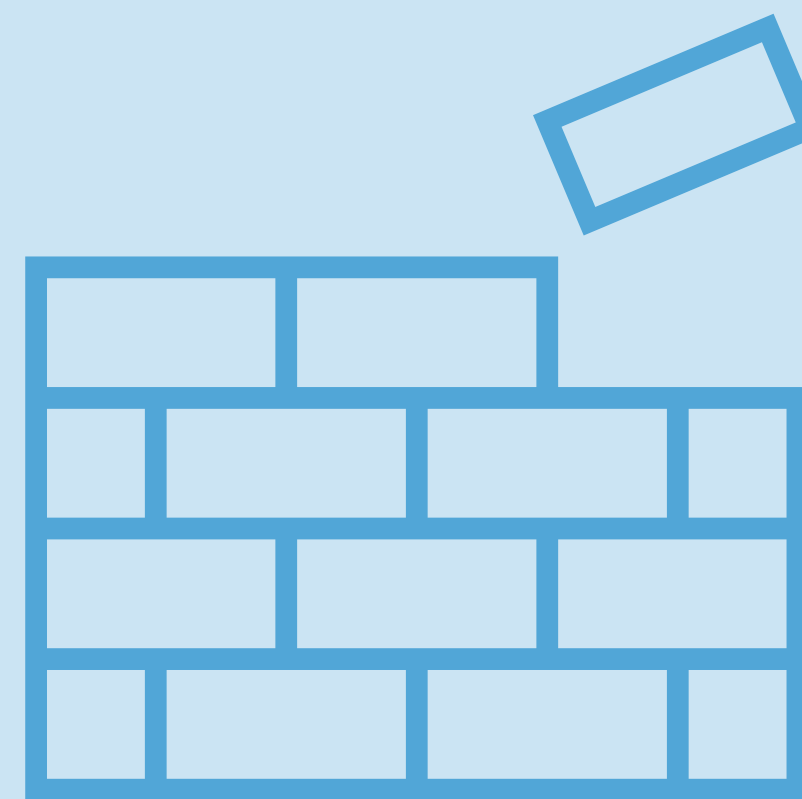
# LEC Master Plan Current Phase

This current phase focuses on community engagement to create a **shared vision** and **community-informed site concepts**.

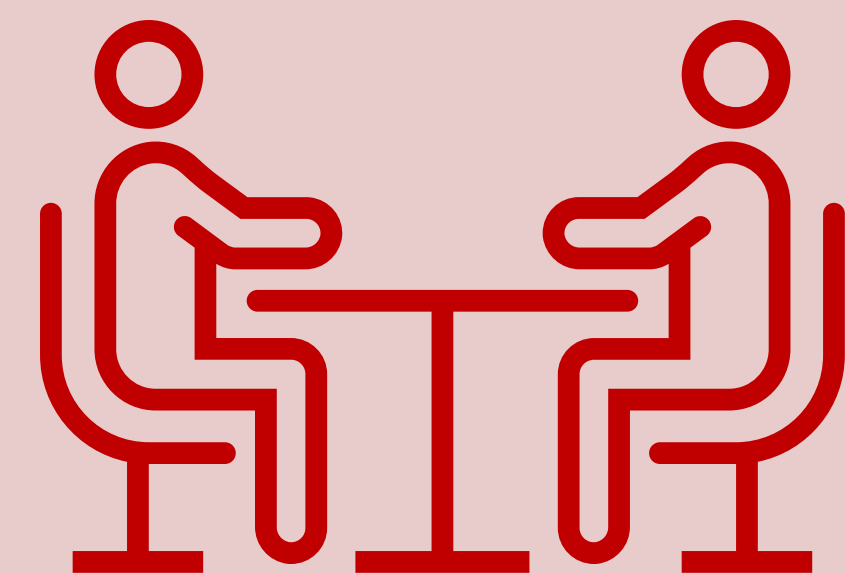
This will inform future phases of the Master Planning Project by helping to determine priorities for:



**Programming  
& Events**

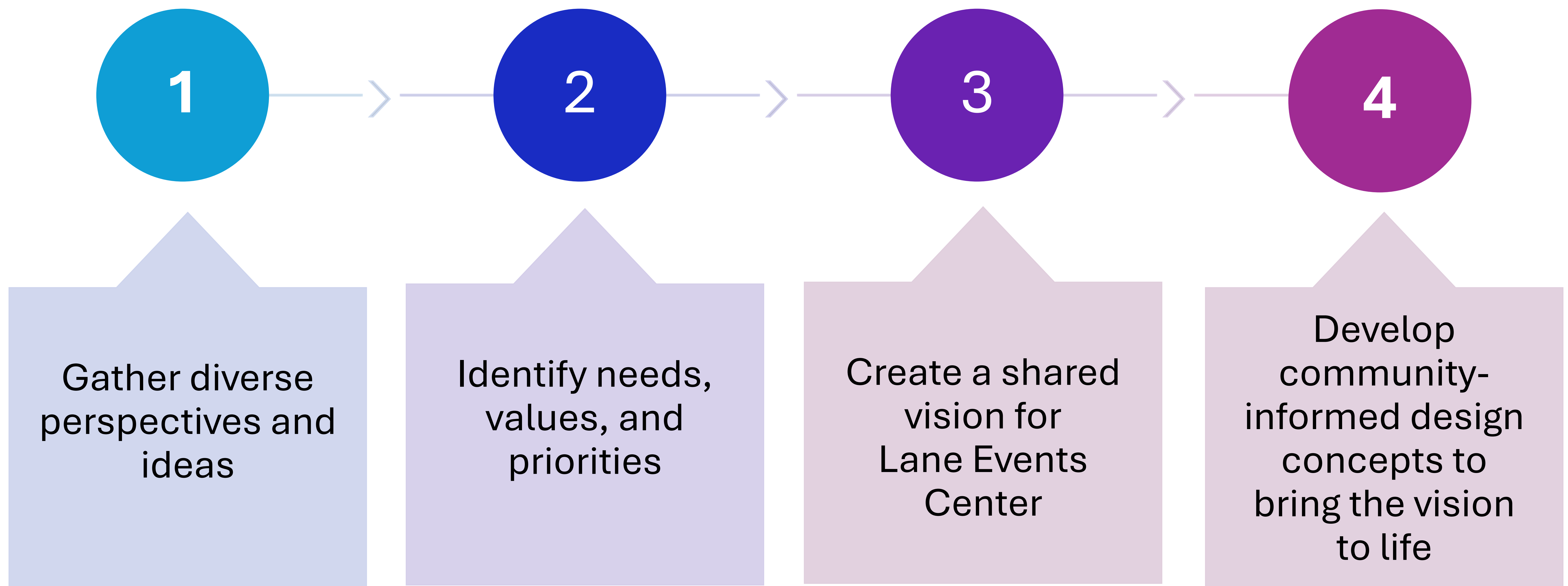


**Infrastructure  
Updates**



**Business &  
Operations**

# LEC Master Plan Current Phase



# Project Timeline

## Project Timeline: January 2025-July 2025

**January-February 2025**

### **Phase 1**

Early Community  
Input

**March-May 2025**

### **Phase 2**

Community Visioning  
& Design Concepts

**June-July 2025**

### **Phase 3**

Refinement &  
Recommendations



**Master Planning Project**  
LANE EVENTS CENTER



# Visioning Workgroup Purpose

An **advisory body** convened to collaborate with the project team to develop a **shared vision** for the future of the Lane Events Center and advise on **potential design concepts** that reflect community priorities, preferences, and needs.





# Visioning Workgroup Objectives

- Understand and identify **community needs, priorities, and values** through review and analysis of public input.
- Contribute to the **development of a shared vision**.
- Provide feedback on proposed **design concepts**.
- Evaluate potential **design concepts** that align with the community's aspirations and the LEC's long-term goals.





# April Open House Summary

Thank you to the 80+ community members who joined us in April.  
Here's what we heard:

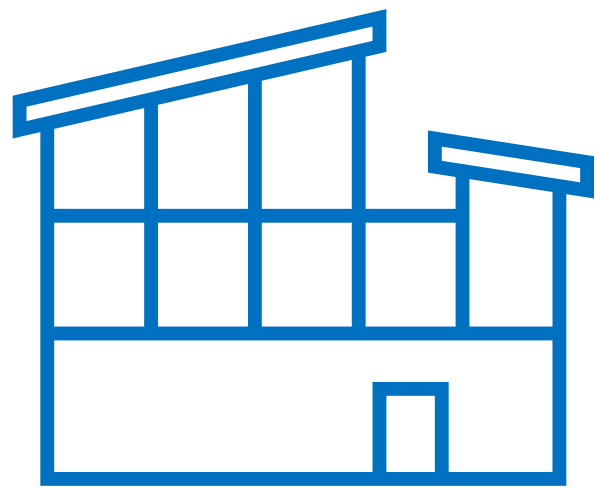
***How well do the emerging strategic principles and priorities reflect what's important to you for the future of the Lane Events Center?***

- 20 selected Very well
- 20 selected Somewhat well
- 5 selected Not very well
- 0 selected Not at all
- 0 selected I'm not sure

Participants suggested simplifying some of the language and adding a Guiding Principle that reflects LEC as a community asset.

# April Open House Summary

## Key Themes and Takeaways



### **Flexible, Multi-Use Spaces**

Strong support for multi-use spaces that can host events, recreation, support emergency services, and local business activities.



### **Lane County History Museum**

Participants shared that the museum is a valued cultural resource and encouraged its continued presence.



### **Hotel Feedback**

Mixed opinions: some saw economic benefits, others raised concerns about size, traffic, and neighborhood fit.



### **Traffic & Safety**

Concerns about traffic and neighborhood impacts. Strong emphasis on safe access for people walking and biking.



### **Green Space & Access**

High value placed on trees, parks, and better walking connections—especially to Amazon Creek.



# Emerging LEC Vision

We're excited to share this emerging LEC vision for your review and feedback!

We'd love to hear what you feel works about this statement and what you feel doesn't.

*“At the Lane Events Center, we envision a future where every event, gathering, and program enriches the lives of people across Lane County and those that visit, while fostering lasting memories and meaningful connections.”*

# Updated Principles & Priorities

These are the **updated principles and priorities**. We refined these to reflect community input from the April open house.

Most respondents felt we were on the right track but suggested updating them for clarity and plain language and expanding the Guiding Principle to include the LEC's community purpose as well as its financial needs.

## Guiding Principles



**Community Asset**



**Fiscally Responsible**



# Updated Principles & Priorities

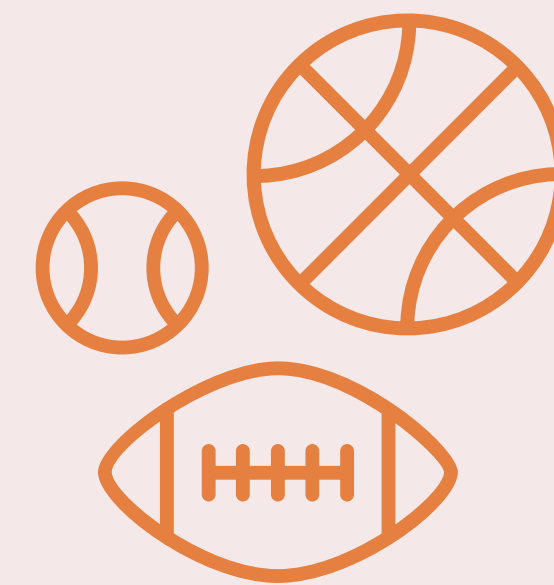
## Strategic Priorities: Operations & Programs



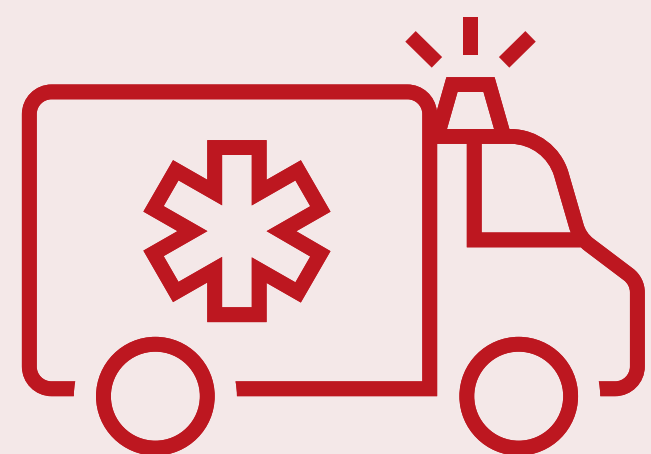
**Support a Thriving Local  
Economy & Regional  
Economic Growth**



**Conference &  
Convention  
Destination**



**Year-Round Sports  
& Recreation**



**Emergency  
Response**



**Gathering for  
Community  
Traditions**



**Collaborative  
Partnerships**



**Active &  
Healthy  
Communities**

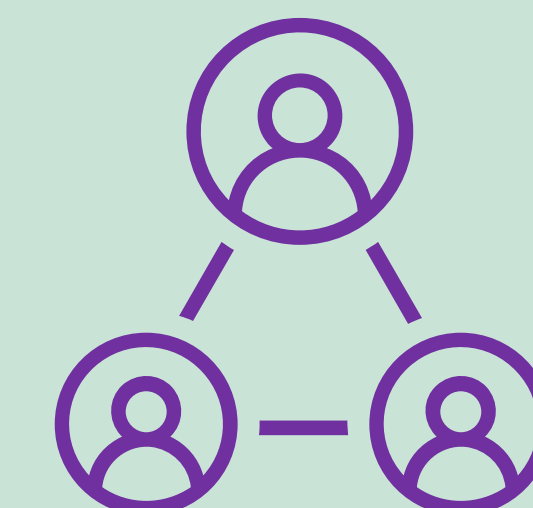
## Strategic Priorities: Buildings & Grounds



**Multi-use,  
Modern Facility**



**Neighborhood  
Integration**



**Daily Connection &  
Activity**

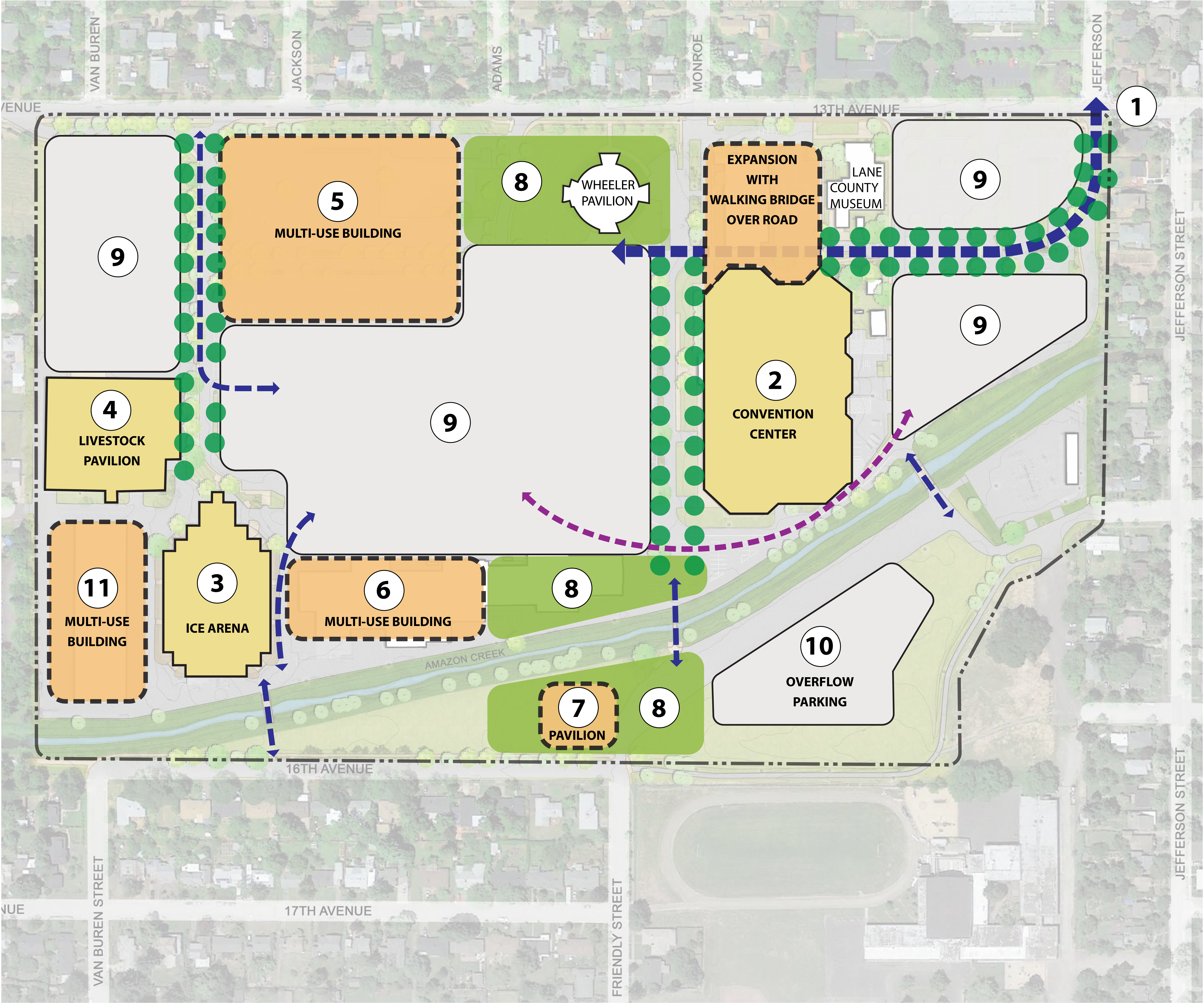
# Updated Site Concepts

These updated site concepts were refined with the community's and Vision Workgroup's feedback.

Please review and let us know what parts of these concepts you like and what parts you don't on the comment form.

These are also available in the comment area for your review.





LEGEND

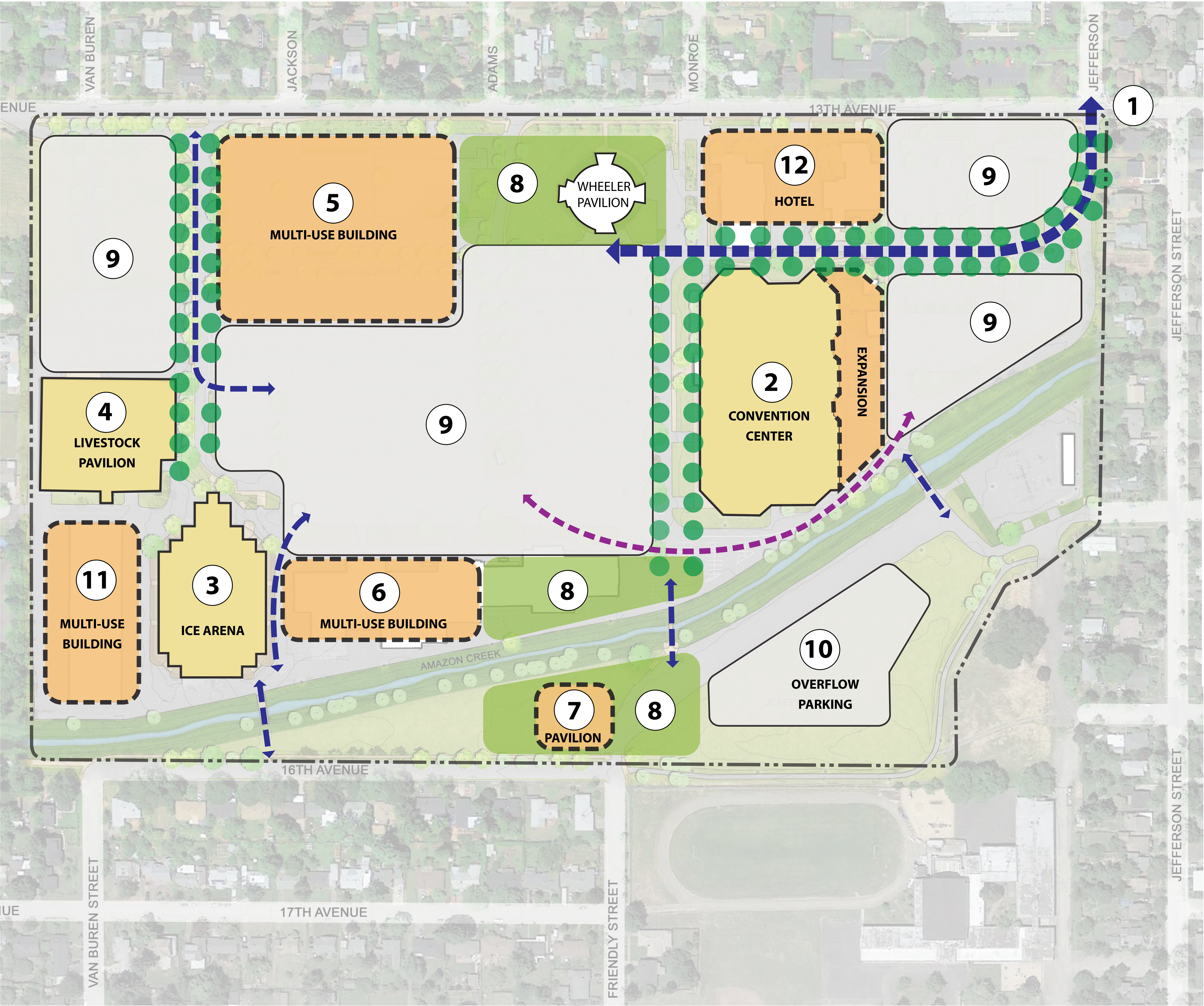
- New Building
- Rennovation
- Parking Lot
- Open Space
- Tree
- Main Connection
- Service Connection
- Property Line

KEY ELEMENTS

- 1. MAIN ENTRY**
  - Enhance at Jefferson
- 2. CONVENTION CENTER**
  - Renovate and expand existing building
- 3. ICE ARENA**
  - Renovate existing building
- 4. LIVESTOCK PAVILION**
  - Renovate to provide improved event and competition space
- 5. MULTI-USE BUILDING**
  - Flexible use building designed to accommodate events or Fair programming.
  - Potential room for indoor track and field and/or increased indoor sports area.
  - Potential space for year-round concerts including during Fair.
- 6. MULTI-USE BUILDING**
  - Flexible use building designed to accommodate events or Fair programming, including animal shows.
- 7. PAVILION**
  - Flexible open air building for gathering and events.
- 8. ENHANCED OPEN SPACE**
  - Improvements to create outdoor picnic and event space, including enhanced space along Amazon Creek.
- 9. PARKING / EVENT SPACE**
  - Open asphalt areas for vehicle parking and event use.
- 10. OVERFLOW PARKING**
  - Overflow for large events
- 11. MULTI-USE BUILDING**
  - Flexible use building designed to accommodate events or Fair programming.
  - Potential seasonal second sheet of ice.

OPTION 4 - BALANCED EXPANSION, NO HOTEL





**LEGEND**

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- Rennovation
- Parking Lot
- Open Space
- Tree
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- Service Connection
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**12. HOTEL-CONFERENCE CENTER**

- With amenities to support conferences, events, and community

OPTION 4 - BALANCED EXPANSION WITH HOTEL



# LEC Master Plan: Next Steps

We will review the feedback we received and continue to update and refine the elements we share tonight. For those who could not attend tonight, we're offering a Virtual Open House and Q&A session next week.

## **Virtual Open House and Q&A**

Wednesday, May 21 | 6:00 p.m.

Zoom Meeting

Registration required- visit **LECMasterPlan.org**

We will continue to share updates to the project list and with the Lane County Board of Commissioners. Find ongoing project updates at: **LECMasterPlan.org**



# LEC Master Planning Project

Find more information at the  
project website and sign-up for  
project updates at:

**LECMasterPlan.org**

